

Eddie Paz

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EXPERIENCE

Autodesk — Toronto, ON (Remote)

Community Content Producer, Cross-Industry

Mar 2023 - Feb 2025

- Managed the content strategy, production, and marketing of digital community content geared towards the Architecture, Product Design & Manufacturing, and Media & Entertainment industries.

Content Marketing Specialist, Media & Entertainment

Nov 2021 - Mar 2023

- Managed the production, editing, and social media strategy of marketing content for Autodesk's Media & Entertainment department.

SoleSavy — Vancouver, BC (Remote)

Lead Content Editor

Sept 2020 - Sept 2021

- Lead writer and editor for all editorial, marketing, and social content across company channels.

Content Marketer

Jan 2020 - Sept 2020

- Wrote aggregate news, breaking stories, and long-form editorials covering brands such as Nike, adidas, and New Balance with quality SEO, marketing, and storytelling in mind.

PenguinPickUp — Toronto, ON

Keyholder

Aug 2019 - Mar 2020

- Handled shipping and receiving services for Canada Post, FedEx, DHL, and Purolator customers. Completed all opening and closing duties, including inventory management, daily reports, and cleaning.

Greenhouse Juice — Toronto, ON

Keyholder

Aug 2018 - Aug 2019

- Prepared food and drink, completed sales, and was responsible for opening & closing duties.

A & C Games — Toronto, ON

Sales Representative and Social Media Manager

May 2016 - Aug 2018

- Completed sales, provided product recommendations, managed inventory, and was responsible for opening & closing duties.

Freelance Writer — Toronto, ON (Remote)

Jan 2016 - Present

- Published long-form editorials for print and digital publications on a range of topics, including film, music, fashion, and technology.

EDUCATION

University of Toronto, Bachelor of Arts (Honours) - Cinema Studies & English

Apr 2020