

# Eddie Paz

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## EXPERIENCE

**Autodesk** — Toronto, ON (Remote)

**Community Content Producer, Cross-Industry**

**Mar 2023 - Feb 2025**

- Managed the content strategy, production, and marketing of digital community content geared towards the Architecture, Product Design & Manufacturing, and Media & Entertainment industries.

**Content Marketing Specialist, Media & Entertainment**

**Nov 2021 - Mar 2023**

- Managed the production, editing, and social media strategy of marketing content for Autodesk's Media & Entertainment department.

**SoleSavy** — Vancouver, BC (Remote)

**Lead Content Editor**

**Sept 2020 - Sept 2021**

- Lead writer and editor for all editorial, marketing, and social content across company channels.

**Content Marketer**

**Jan 2020 - Sept 2020**

- Wrote aggregate news, breaking stories, and long-form editorials covering brands such as Nike, adidas, and New Balance with quality SEO, marketing, and storytelling in mind.

**PenguinPickUp** — Toronto, ON

**Keyholder**

**Aug 2019 - Mar 2020**

- Handled shipping and receiving services for Canada Post, FedEx, DHL, and Purolator customers. Completed all opening and closing duties, including inventory management, daily reports, and cleaning.

**Greenhouse Juice** — Toronto, ON

**Keyholder**

**Aug 2018 - Aug 2019**

- Prepared food and drink, completed sales, and was responsible for opening & closing duties.

**A & C Games** — Toronto, ON

**Sales Representative and Social Media Manager**

**May 2016 - Aug 2018**

- Completed sales, provided product recommendations, managed inventory, and was responsible for opening & closing duties.

**Freelance Writer** — Toronto, ON (Remote)

**Jan 2016 - Present**

- Published long-form editorials for print and digital publications on a range of topics, including film, music, fashion, and technology.

## EDUCATION

**University of Toronto, Bachelor of Arts (Honours) - Cinema Studies & English**

**Apr 2020**